**LOCAVORE POST-SEASON SURVEY—FISHING PROGRAM (DRAFT)**

Our records indicate that you recently took part in the [PROGRAM NAME] program. We’d like to know a little about your experiences since finishing the program. Thanks in advance for your participation in this survey. **All of your responses will be kept completely confidential; no data collected will ever be associated with your name.** All questionnaires will be analyzed by Responsive Management, a trusted independent research firm specializing in natural resource and outdoor recreation issues.

Note that the ultimate wording of the introduction and instructions throughout the survey (e.g., “check all that apply”) depend upon the medium of the survey.

1. After the program was over (in other words, separate from the program itself), did you do any of the following activities?

Freshwater fishing

Saltwater fishing

Cooking or eating fish that were caught through recreational fishing (i.e., not bought in a store, restaurant, or online)

Hunting with firearms

Hunting with archery

Cooking or eating venison (deer meat) or any other wild game that was hunted (i.e., not bought in a store, restaurant, or online)

Target or sport shooting (not including hunting)

Archery shooting (not including hunting)

Foraging (e.g., wild berries, mushrooms, leeks)

Camping

Hiking

(None of these)

IF YOU WENT FISHING:

2. Overall, was your experience fishing this past season positive or negative?

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Extremely negative  1 | 2 | Neutral  3 | 4 | Extremely positive  5 |

IF YOU WENT FISHING:

3. With whom did you go fishing?

[OPEN-ENDED]

IF YOU DID NOT GO FISHING:

How much did each of the following reasons contribute to you not going fishing?

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Not at all important  1 | 2 | Somewhat important  3 | 4 | Extremely important  5 |
| 4. Did not have the necessary skills/knowledge |  |  |  |  |  |
| 5. Did not have anyone to go with |  |  |  |  |  |
| 6. Was not comfortable/familiar with equipment |  |  |  |  |  |
| 7. Did not have time |  |  |  |  |  |
| 8. Did not know where to fish |  |  |  |  |  |
| 9. Unsure of licensing requirements/regulations |  |  |  |  |  |
| 10. Other\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |  |  |  |  |  |

11. After the program was over, did you purchase any of the following?

Fishing rod or reel

Fishing tackle, bait, or lures

Other fishing equipment

Firearms

Ammunition

Archery equipment

Other hunting equipment

Hiking or camping equipment

(None of these)

12. After the program was over, did you purchase a fishing or hunting license, or did you already have a license?

Fishing license

Hunting license

Fishing and hunting combination license

Did not purchase a license

Already had a license:

Fishing license

Hunting license

Fishing and hunting combination license

Don't know

How confident do you currently feel in your skills and knowledge related to the following?

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Not at all confident  1 | 2 | Somewhat confident  3 | 4 | Very confident  5 | Don’t know / not applicable |
| 13. Using appropriate bait and lure to catch fish |  |  |  |  |  |  |
| 14. Fishing technique (e.g., casting, reeling) |  |  |  |  |  |  |
| 15. Fishing license requirements |  |  |  |  |  |  |
| 16. Fishing seasons and regulations |  |  |  |  |  |  |
| 17. Identifying places to fish (access) |  |  |  |  |  |  |
| 18. Choosing the right spot on the water to catch fish |  |  |  |  |  |  |
| 19. Cleaning fish |  |  |  |  |  |  |
| 20. Preparation and cooking of fish |  |  |  |  |  |  |

For each of the following, please indicate how likely it is that you will do the activity in the next 2 years.

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Not at all likely  1 | 2 | Somewhat likely  3 | 4 | Very likely  5 | Don’t know |
| 21. Freshwater fishing |  |  |  |  |  |  |
| 22. Saltwater fishing |  |  |  |  |  |  |
| 23. Cooking or eating fish that were caught through recreational fishing (i.e., not bought in a store, restaurant, or online) |  |  |  |  |  |  |
| 24. Hunting with firearms |  |  |  |  |  |  |
| 25. Hunting with archery |  |  |  |  |  |  |
| 26. Cooking or eating venison (deer meat) or any other wild game that was hunted (i.e., not bought in a store, restaurant, or online) |  |  |  |  |  |  |
| 27. Target or sport shooting (not including hunting) |  |  |  |  |  |  |
| 28. Archery shooting (not including hunting) |  |  |  |  |  |  |
| 29. Foraging (e.g., wild berries, mushrooms, leeks) |  |  |  |  |  |  |
| 30. Camping |  |  |  |  |  |  |
| 31. Hiking |  |  |  |  |  |  |

Now for each of the following, please indicate how likely it is that you purchase it in the next 2 years.

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Not at all likely  1 | 2 | Somewhat likely  3 | 4 | Very likely  5 | Don’t know |
| 32. Fishing rod or reel |  |  |  |  |  |  |
| 33. Fishing tackle, bait, or lures |  |  |  |  |  |  |
| 34. Other fishing equipment |  |  |  |  |  |  |
| 35. Firearms |  |  |  |  |  |  |
| 36. Ammunition |  |  |  |  |  |  |
| 37. Archery equipment |  |  |  |  |  |  |
| 38. Other hunting equipment |  |  |  |  |  |  |
| 39. Hiking or camping equipment |  |  |  |  |  |  |
| 40. Fishing license (excluding combo) |  |  |  |  |  |  |
| 41. Hunting license (excluding combo) |  |  |  |  |  |  |
| 42. Combination hunting/fishing license |  |  |  |  |  |  |

Do you have any other comments about your fishing or general outdoor experiences over the past season? If so, please include them here.