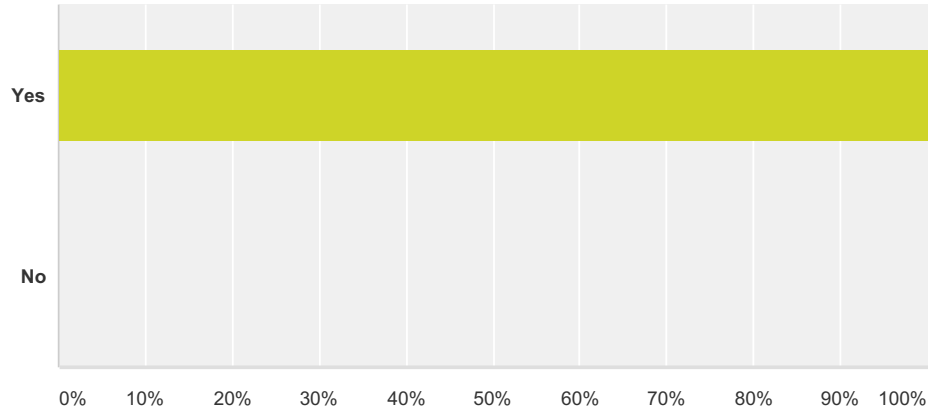


Q1 Our records indicate that you are 18 or older and have taken a Learn to Hunt for Food class. Is that true?

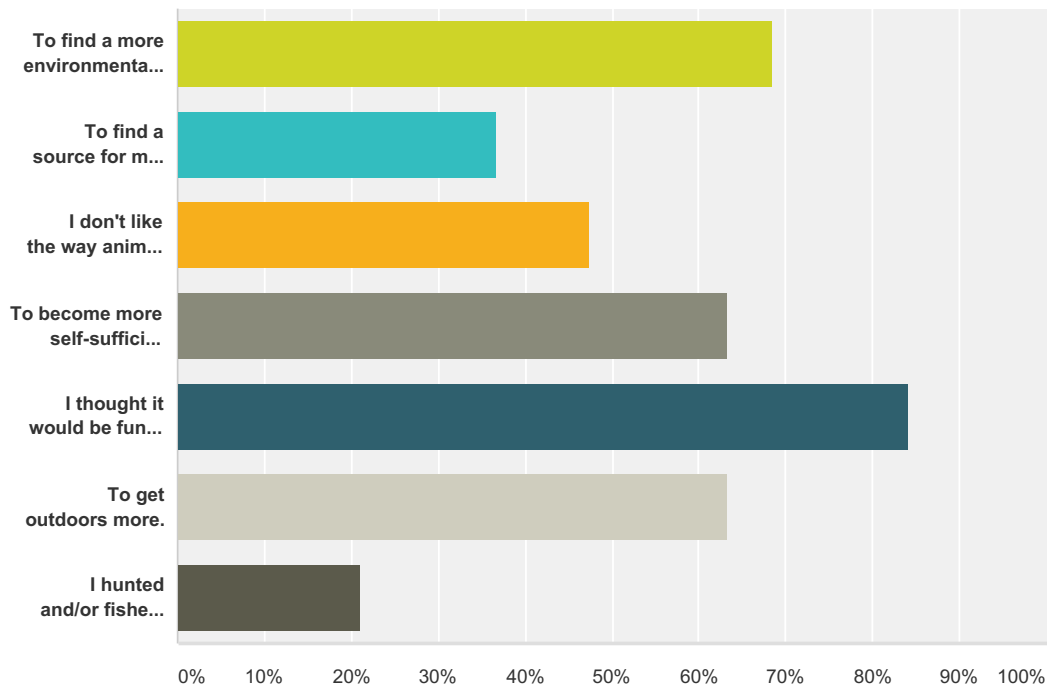
Answered: 19 Skipped: 0



Answer Choices	Responses	
Yes	100.00%	19
No	0.00%	0
Total		19

Q2 Why did you take Learn to Hunt for Food? (check all that apply)

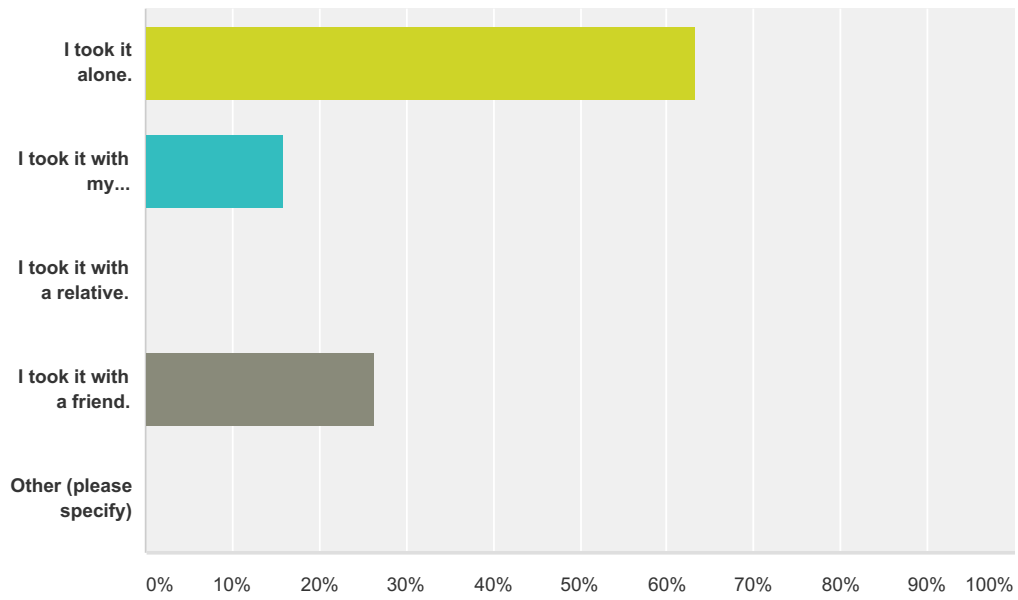
Answered: 19 Skipped: 0



Answer Choices	Responses
To find a more environmentally sustainable source for meat.	68.42% 13
To find a source for meat with fewer chemicals, drugs and hormones.	36.84% 7
I don't like the way animals are treated on commercial farms.	47.37% 9
To become more self-sufficient.	63.16% 12
I thought it would be fun and/or exciting.	84.21% 16
To get outdoors more.	63.16% 12
I hunted and/or fished as a child, and I wanted to reconnect with that.	21.05% 4
Total Respondents: 19	

Q3 Did you take/Learn to Hunt for Food with anyone you know?

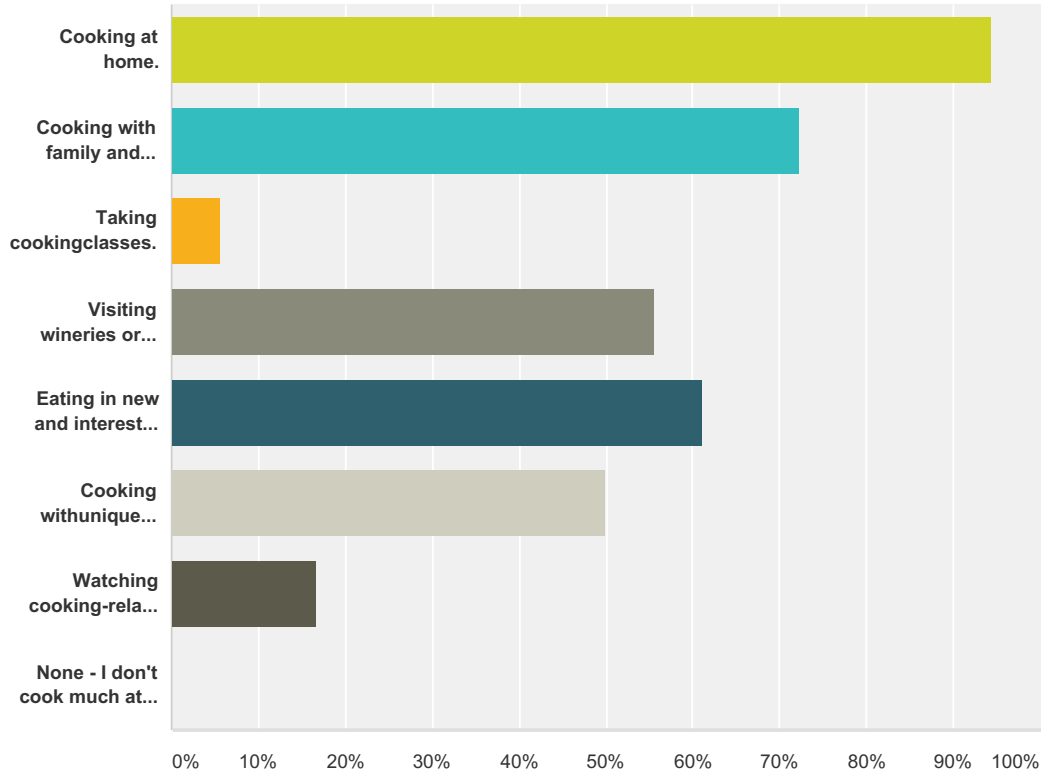
Answered: 19 Skipped: 0



Answer Choices	Responses
I took it alone.	63.16% 12
I took it with my spouse/significant other.	15.79% 3
I took it with a relative.	0.00% 0
I took it with a friend.	26.32% 5
Other (please specify)	0.00% 0
Total Respondents: 19	

Q4 Which of the following food and dining-related activities do you participate in regularly? (check all that apply)

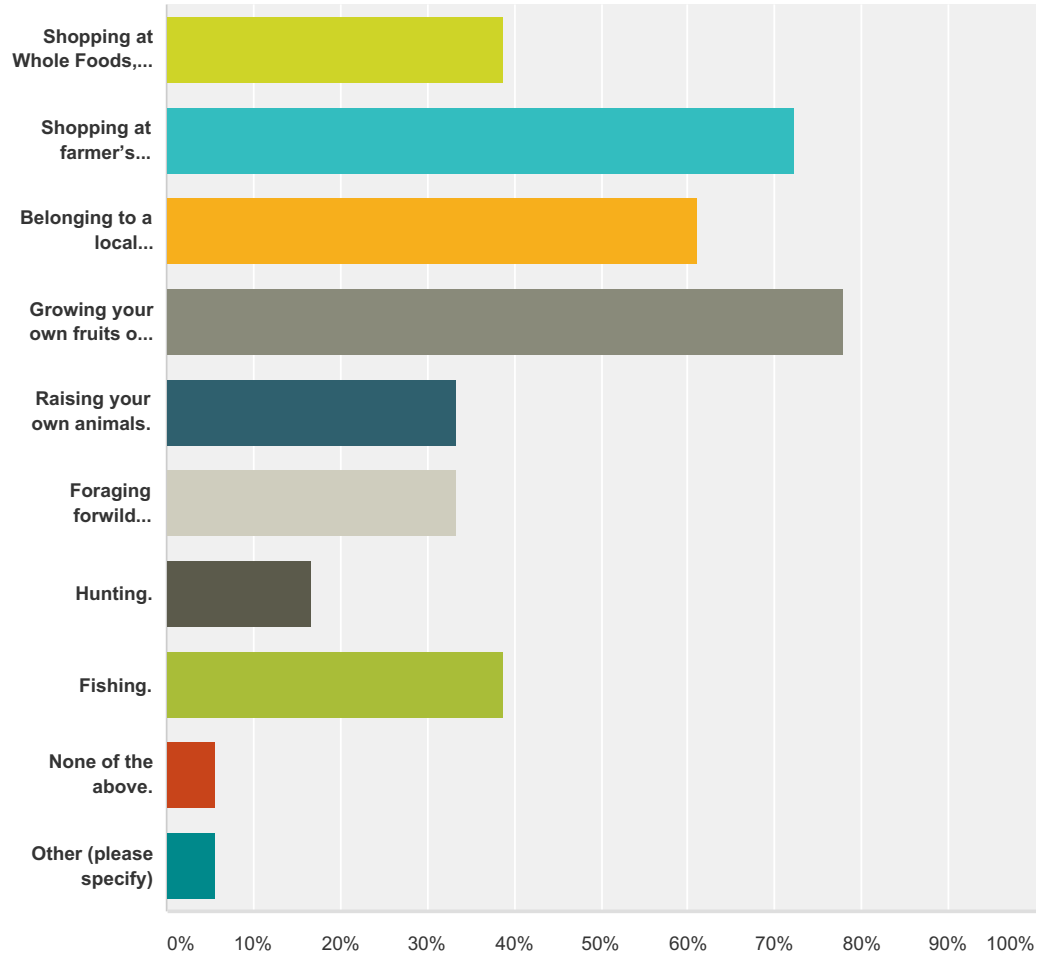
Answered: 18 Skipped: 1



Answer Choices	Responses
Cooking at home.	94.44% 17
Cooking with family and friends.	72.22% 13
Taking cooking classes.	5.56% 1
Visiting wineries or breweries.	55.56% 10
Eating in new and interesting restaurants.	61.11% 11
Cooking with unique ingredients.	50.00% 9
Watching cooking-related shows/content on TV or online.	16.67% 3
None - I don't cook much at all.	0.00% 0
Total Respondents: 18	

Q5 Before you took Learn to Hunt for Food; which of the following sustainable food sources did you use regularly? (check all that apply)

Answered: 18 Skipped: 1



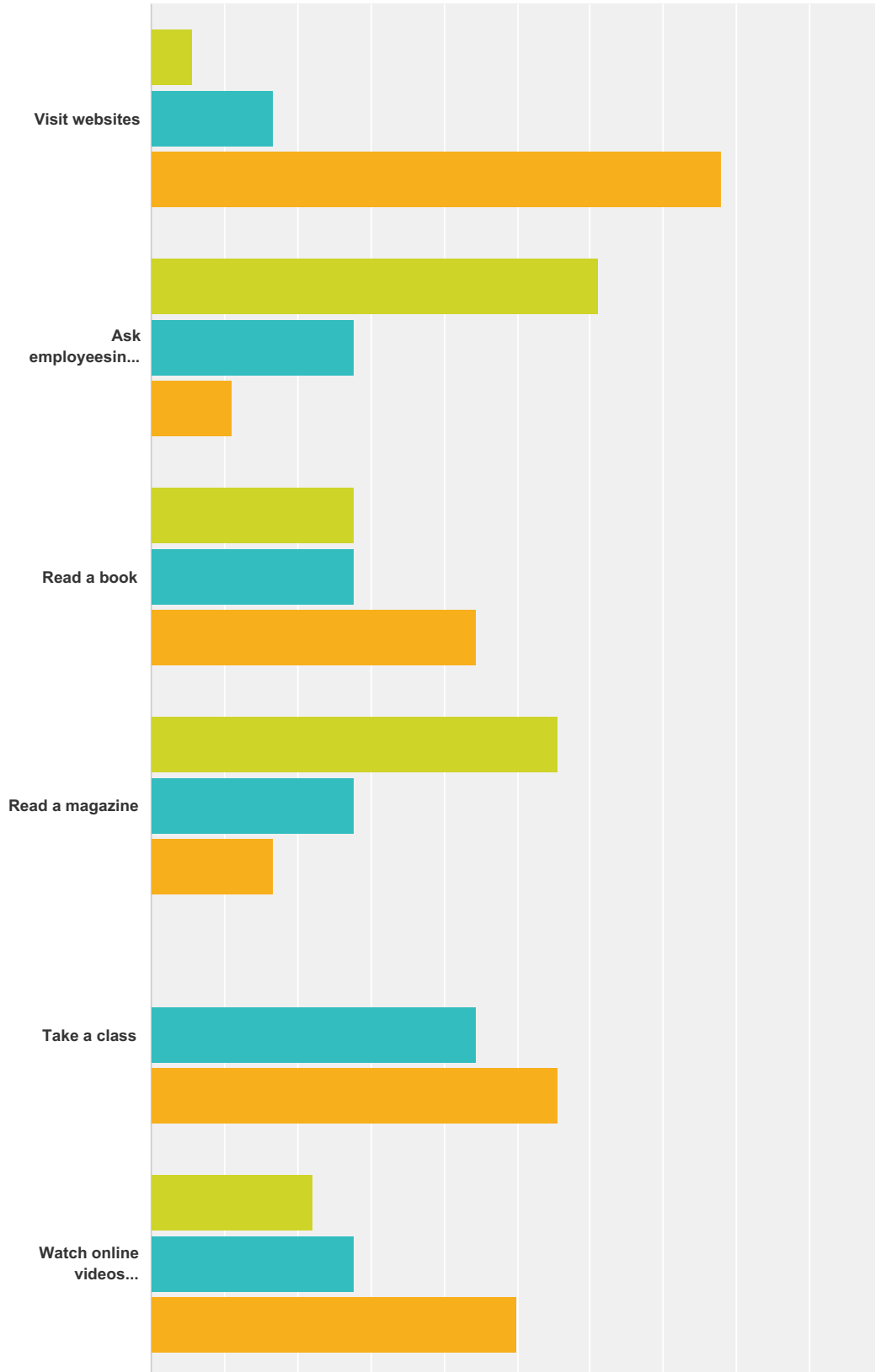
Answer Choices	Responses
Shopping at Whole Foods, Sprouts, Trader Joe's, etc.	38.89% 7
Shopping at farmer's markets, farm stands and U-Picks.	72.22% 13
Belonging to a local foodco-op.	61.11% 11
Growing your own fruits or vegetables.	77.78% 14
Raising your own animals.	33.33% 6
Foraging for wild berries, mushrooms, fruit etc.	33.33% 6
Hunting.	16.67% 3
Fishing.	38.89% 7
None of the above.	5.56% 1

Wild Foods/Sustainable Eating

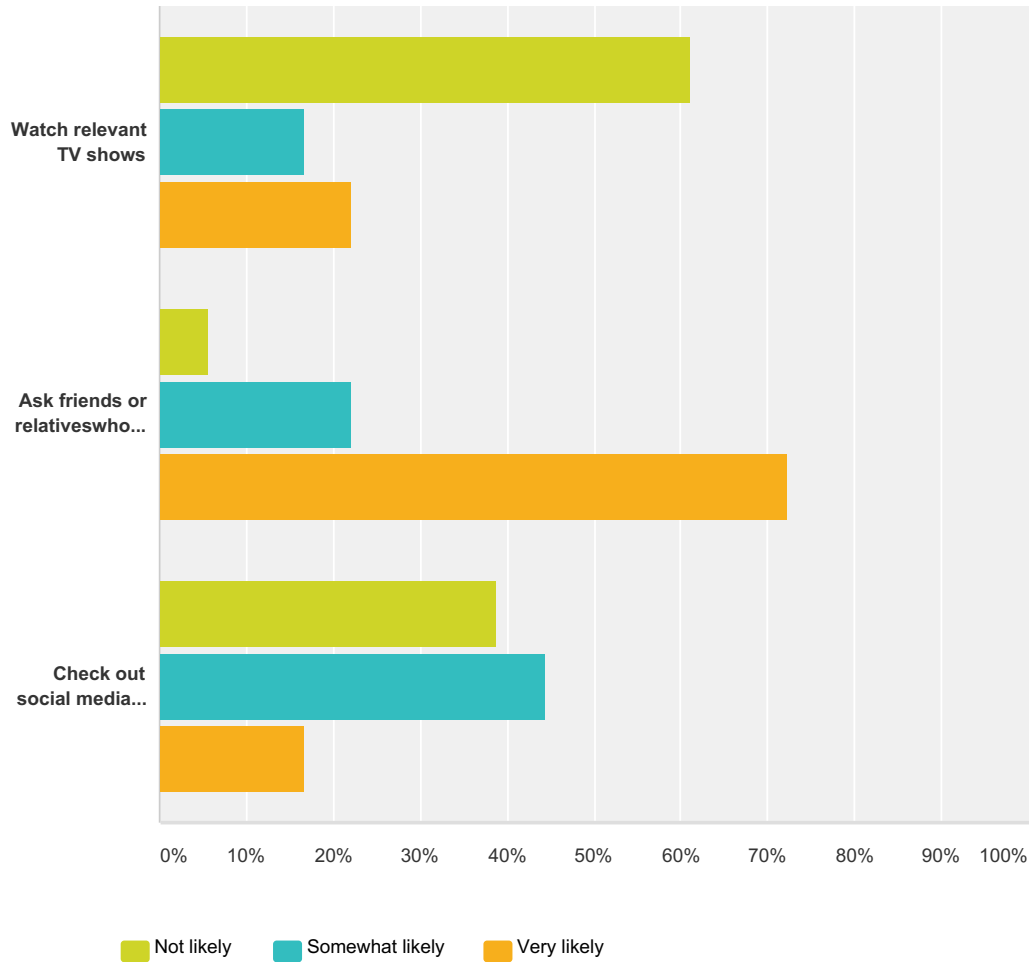
Other (please specify)	5.56%	1
Total Respondents: 18		

Q6 If you wanted to learn about food or new ways to get food, how likely would you be to:

Answered: 18 Skipped: 1



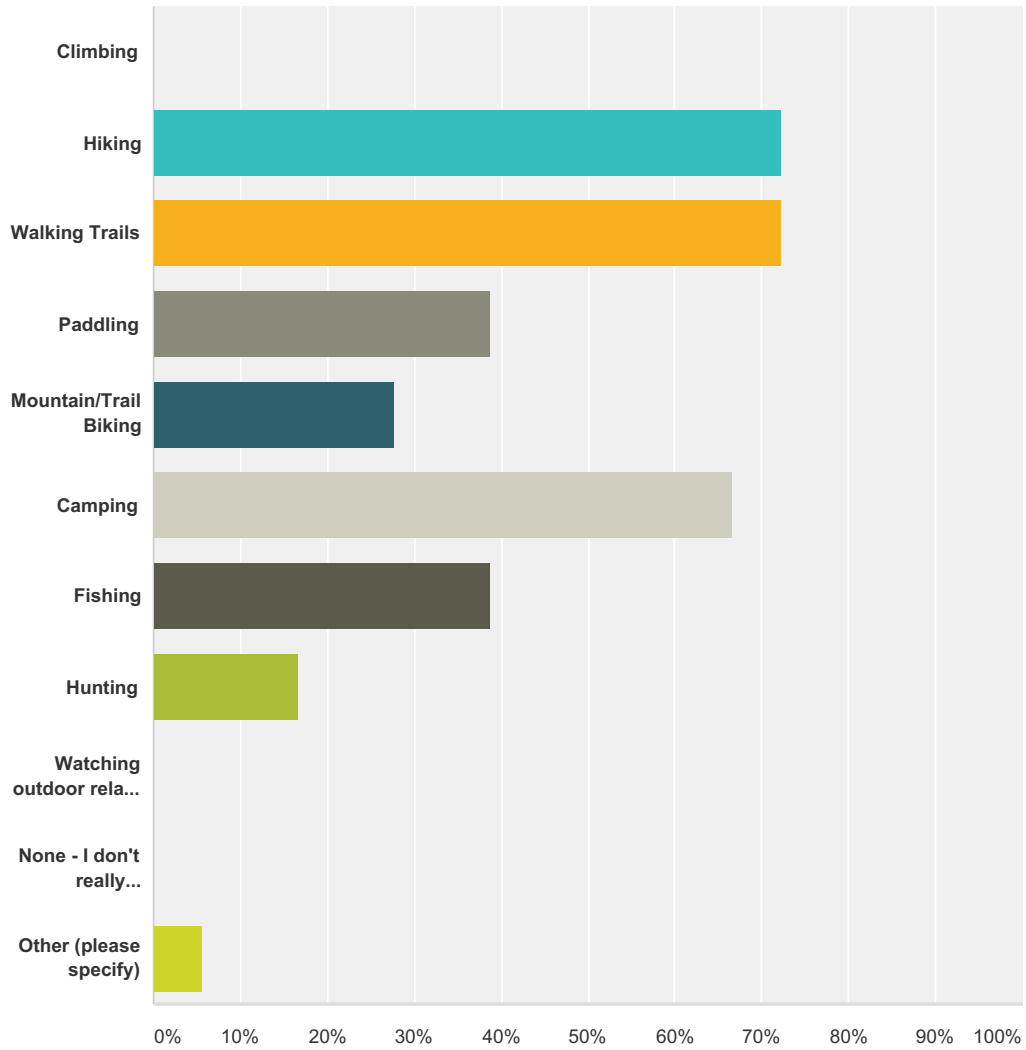
Wild Foods/Sustainable Eating



	Not likely	Somewhat likely	Very likely	Total
Visit websites	5.56% 1	16.67% 3	77.78% 14	18
Ask employees in retail stores	61.11% 11	27.78% 5	11.11% 2	18
Read a book	27.78% 5	27.78% 5	44.44% 8	18
Read a magazine	55.56% 10	27.78% 5	16.67% 3	18
Take a class	0.00% 0	44.44% 8	55.56% 10	18
Watch online videos (YouTube, Vimeo, etc.)	22.22% 4	27.78% 5	50.00% 9	18
Watch relevant TV shows	61.11% 11	16.67% 3	22.22% 4	18
Ask friends or relatives who are familiar with the topic	5.56% 1	22.22% 4	72.22% 13	18
Check out social media (Facebook, Twitter, Etc.)	38.89% 7	44.44% 8	16.67% 3	18

Q7 Before you took Learn to Hunt for Food; what outdoor activities did you participate in on a regular basis? (check all that apply)

Answered: 18 Skipped: 1



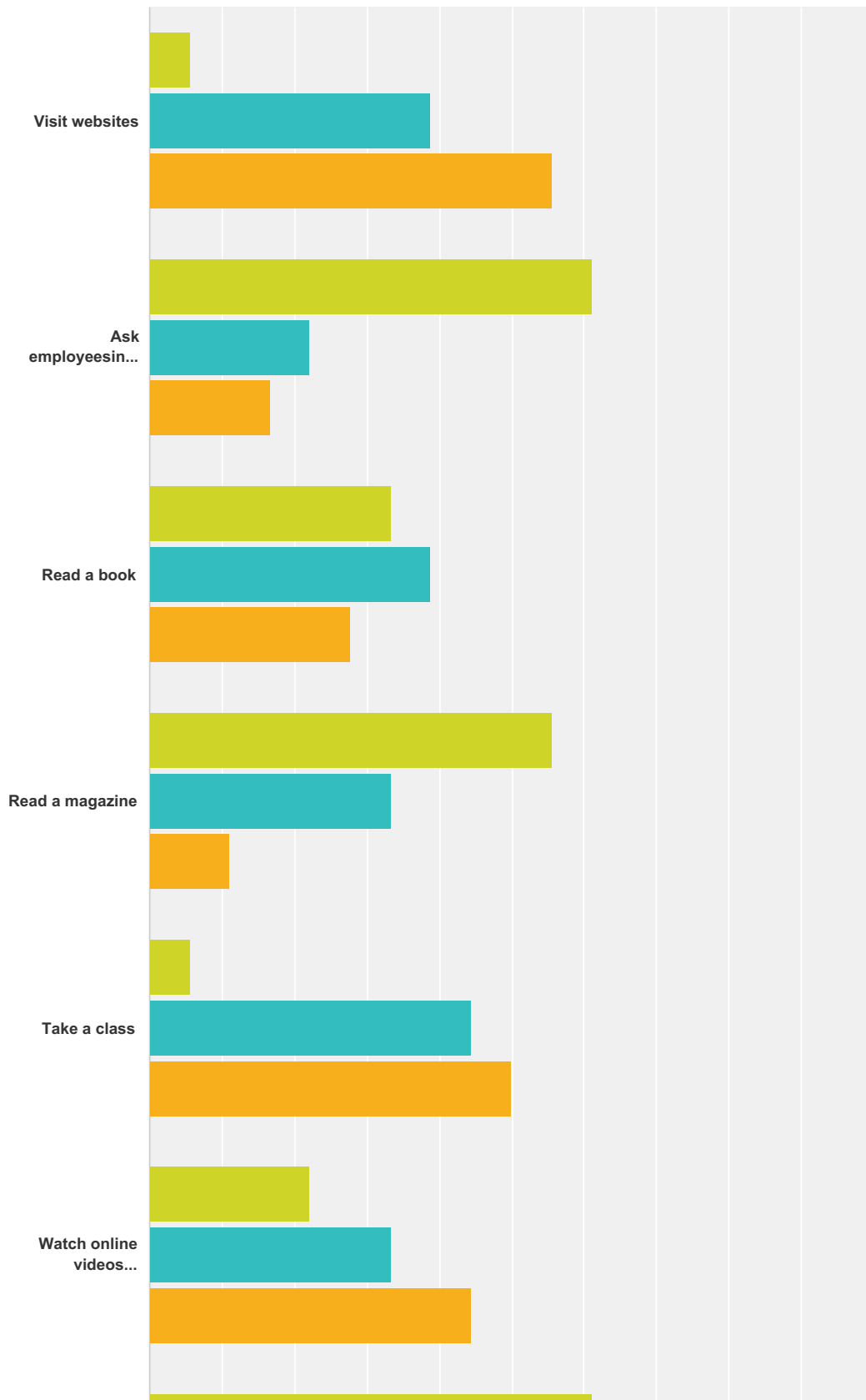
Answer Choices	Responses
Climbing	0.00% 0
Hiking	72.22% 13
Walking Trails	72.22% 13
Paddling	38.89% 7
Mountain/Trail Biking	27.78% 5
Camping	66.67% 12
Fishing	38.89% 7

Wild Foods/Sustainable Eating

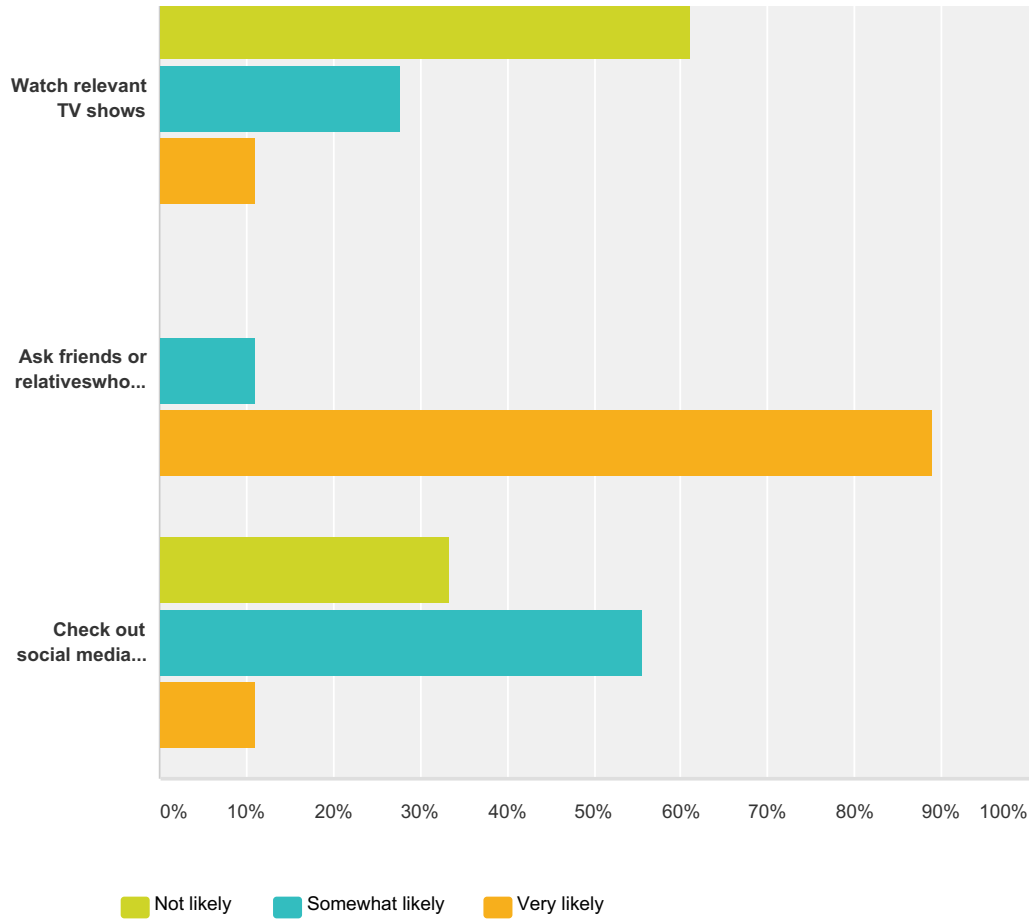
Hunting	16.67%	3
Watching outdoor related shows/content on TV or online.	0.00%	0
None - I don't really participate in outdoor activities.	0.00%	0
Other (please specify)	5.56%	1
Total Respondents: 18		

Q8 If you wanted to learn a new outdoor activity, how likely would you be to:

Answered: 18 Skipped: 1



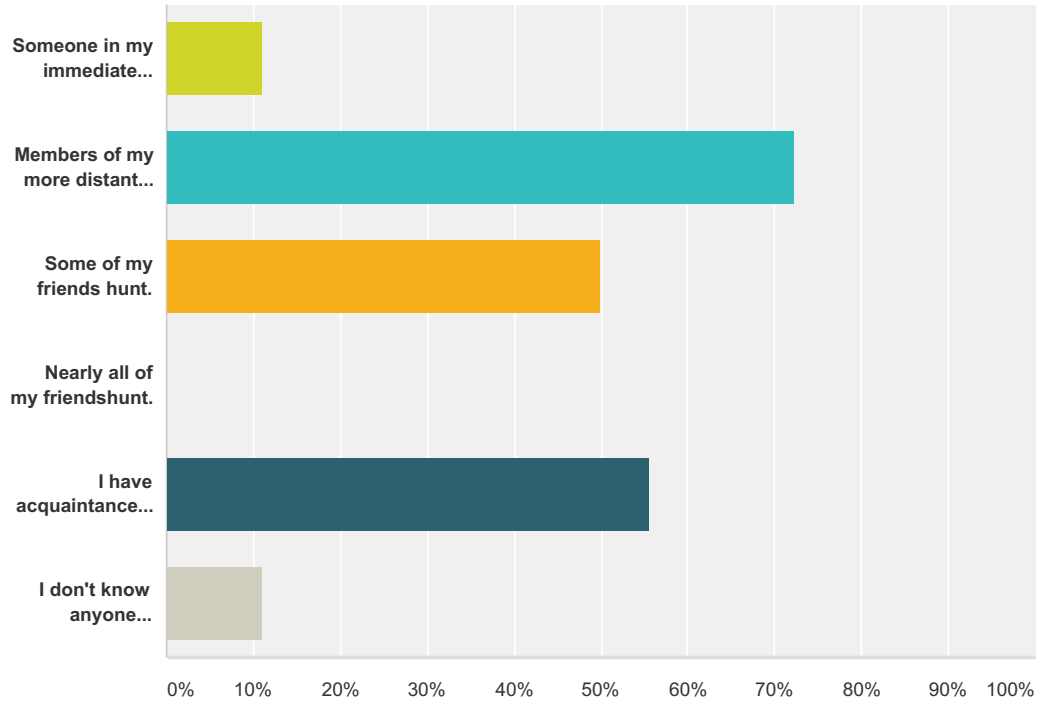
Wild Foods/Sustainable Eating



	Not likely	Somewhat likely	Very likely	Total
Visit websites	5.56% 1	38.89% 7	55.56% 10	18
Ask employees in retail stores	61.11% 11	22.22% 4	16.67% 3	18
Read a book	33.33% 6	38.89% 7	27.78% 5	18
Read a magazine	55.56% 10	33.33% 6	11.11% 2	18
Take a class	5.56% 1	44.44% 8	50.00% 9	18
Watch online videos (YouTube, Vimeo, etc.)	22.22% 4	33.33% 6	44.44% 8	18
Watch relevant TV shows	61.11% 11	27.78% 5	11.11% 2	18
Ask friends or relatives who are familiar with the topic	0.00% 0	11.11% 2	88.89% 16	18
Check out social media (Facebook, Twitter, Etc.)	33.33% 6	55.56% 10	11.11% 2	18

Q9 Before you took Learn to Hunt for Food; did your friends and/or family hunt? (check all that apply)

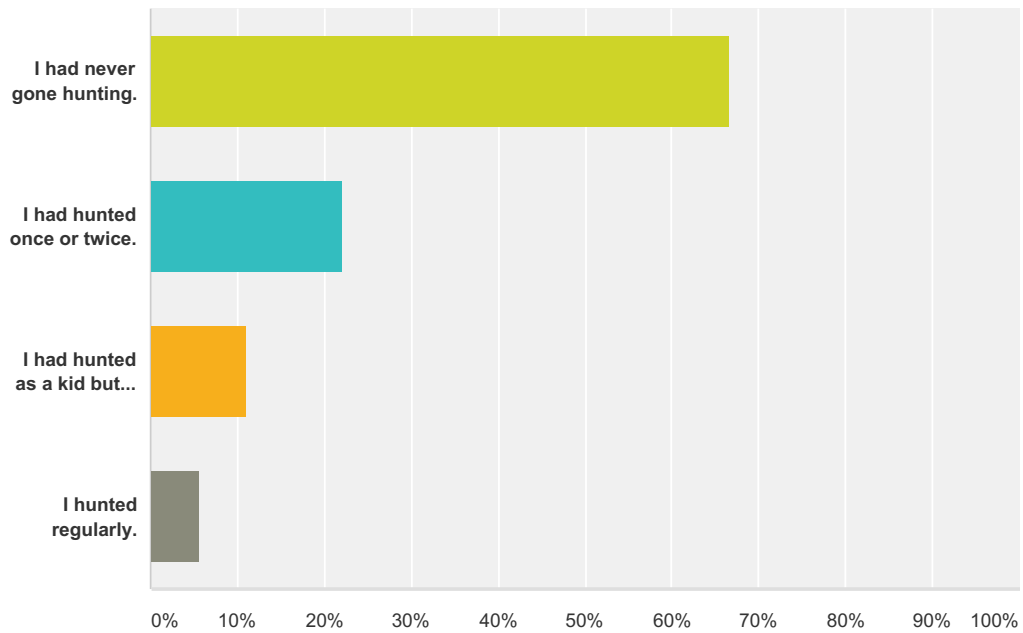
Answered: 18 Skipped: 1



Answer Choices	Responses
Someone in my immediate household hunts.	11.11% 2
Members of my more distant family hunt.	72.22% 13
Some of my friends hunt.	50.00% 9
Nearly all of my friends hunt.	0.00% 0
I have acquaintances and/or coworkers who hunt.	55.56% 10
I don't know anyone who hunts.	11.11% 2
Total Respondents: 18	

Q10 Before you took Learn to Hunt for Food; did you hunt?

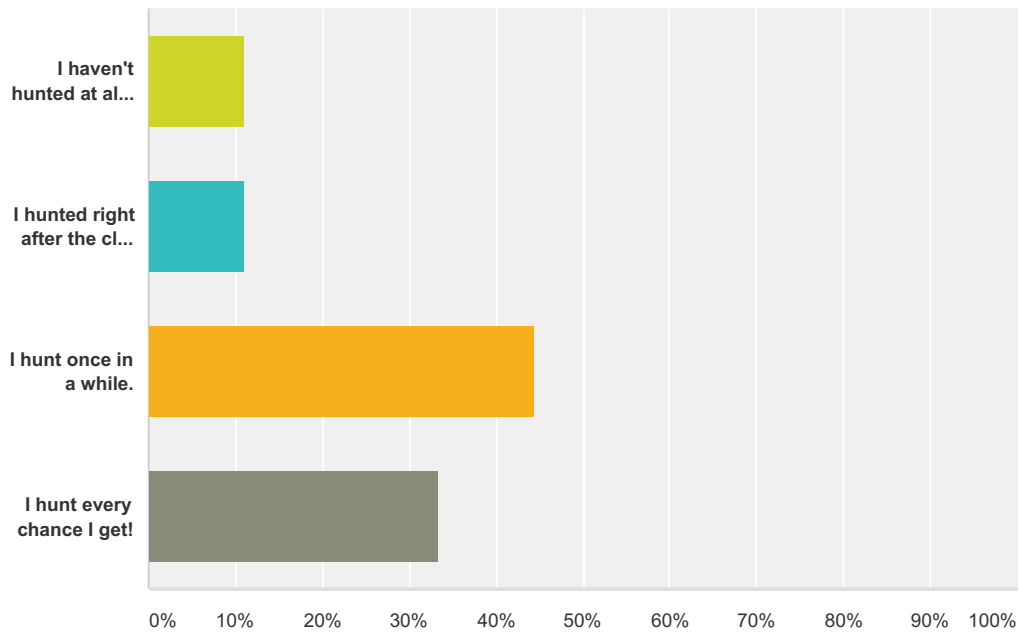
Answered: 18 Skipped: 1



Answer Choices	Responses
I had never gone hunting.	66.67% 12
I had hunted once or twice.	22.22% 4
I had hunted as a kid but didn't any more.	11.11% 2
I hunted regularly.	5.56% 1
Total Respondents: 18	

Q11 Since you graduated from Learn to Hunt for Food, do you hunt now?

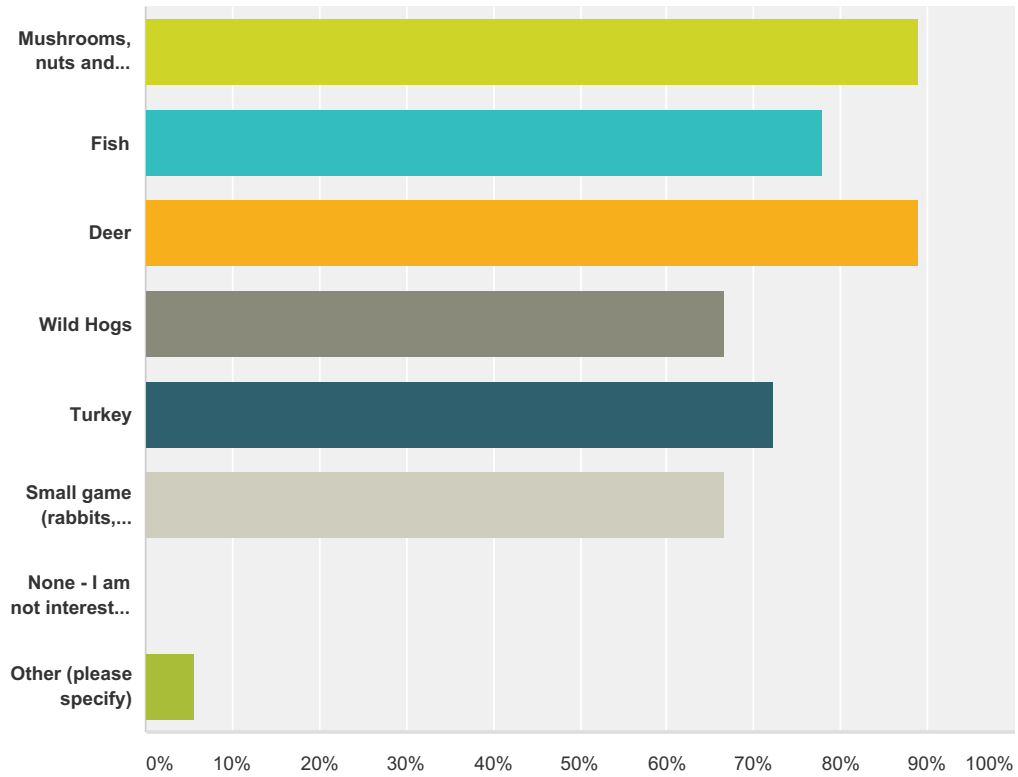
Answered: 18 Skipped: 1



Answer Choices	Responses
I haven't hunted at all since the class.	11.11% 2
I hunted right after the class but haven't hunted much since then.	11.11% 2
I hunt once in a while.	44.44% 8
I hunt every chance I get!	33.33% 6
Total	18

Q12 Which of the following wild foods would you be interested in learning how to harvest for yourself and your family? (check all that apply)

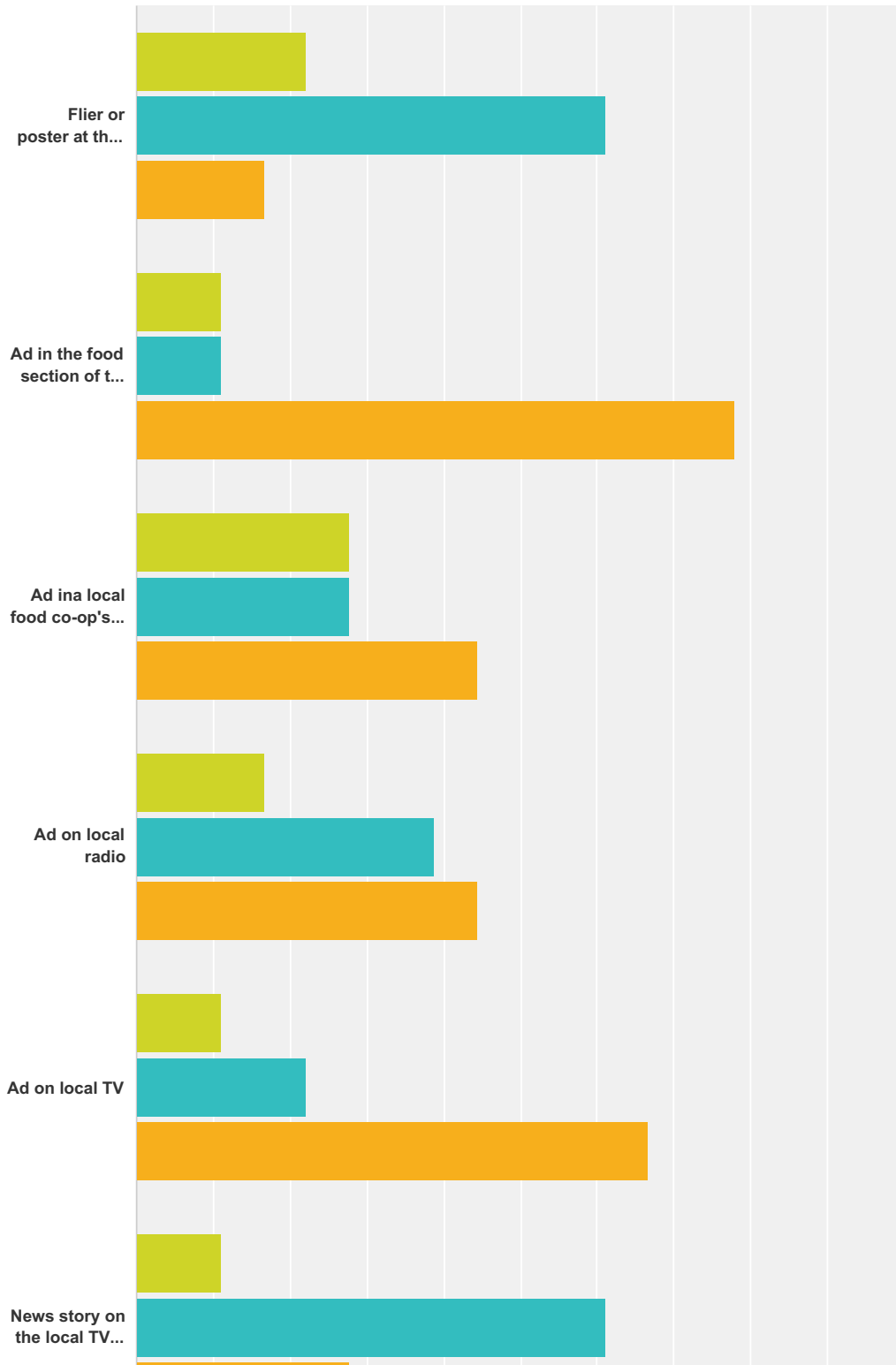
Answered: 18 Skipped: 1



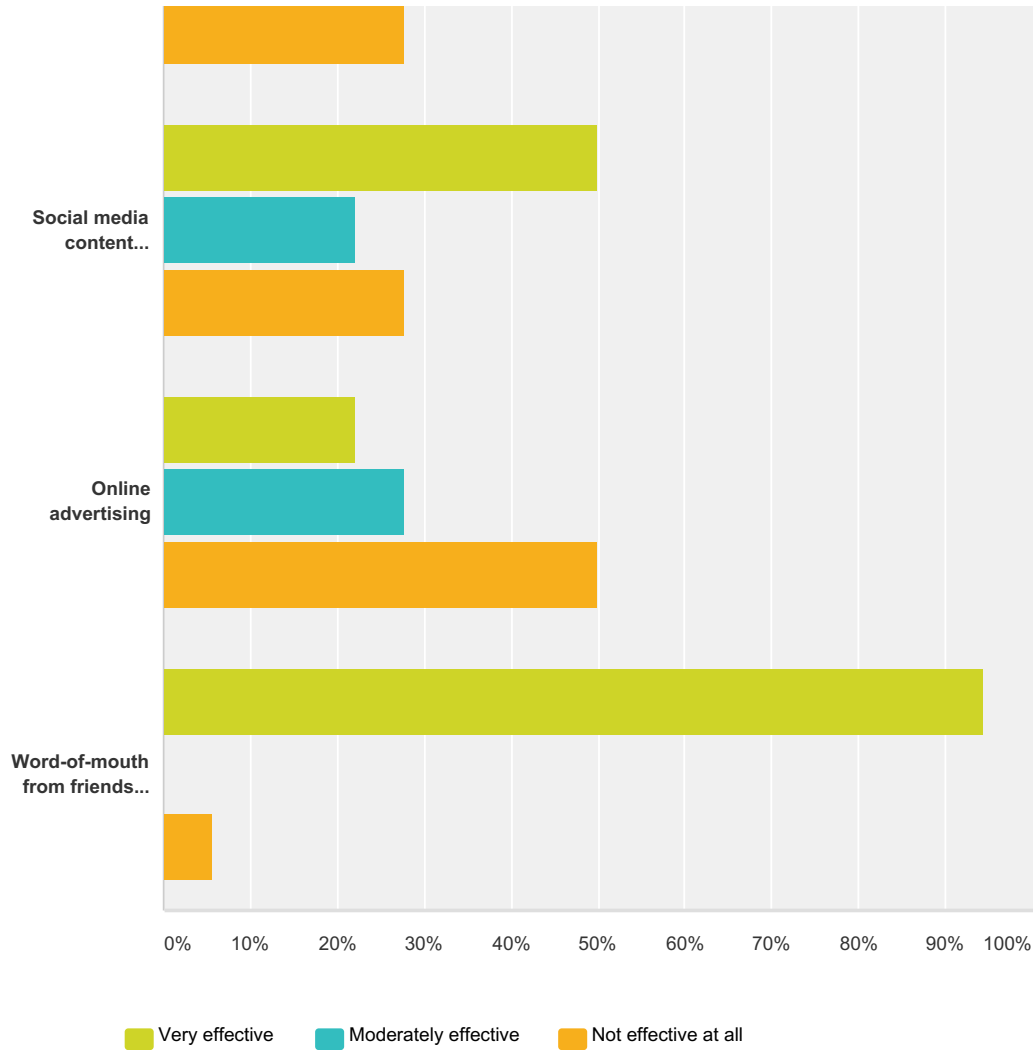
Answer Choices	Responses
Mushrooms, nuts and berries	88.89% 16
Fish	77.78% 14
Deer	88.89% 16
Wild Hogs	66.67% 12
Turkey	72.22% 13
Small game (rabbits, squirrels, pheasants, etc.)	66.67% 12
None - I am not interested in harvesting wild foods	0.00% 0
Other (please specify)	5.56% 1
Total Respondents: 18	

Q13 If you were interested in learning how to harvest any of the above listed wild foods, how effective would the following methods be in alerting you to an opportunity to do so?

Answered: 18 Skipped: 1



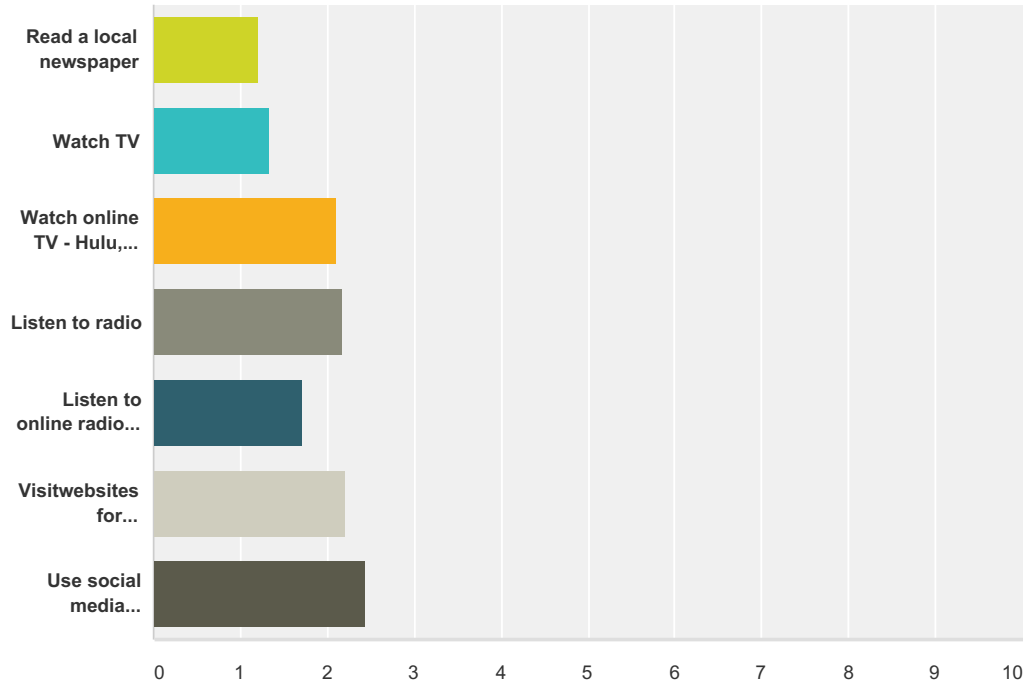
Wild Foods/Sustainable Eating



	Very effective	Moderately effective	Not effective at all	Total
Flier or poster at the local farmer's market, food co-op, Whole Foods or Trader Joe's	22.22% 4	61.11% 11	16.67% 3	18
Ad in the food section of the local paper	11.11% 2	11.11% 2	77.78% 14	18
Ad in a local food co-op's newsletter	27.78% 5	27.78% 5	44.44% 8	18
Ad on local radio	16.67% 3	38.89% 7	44.44% 8	18
Ad on local TV	11.11% 2	22.22% 4	66.67% 12	18
News story on the local TV or radio news or in the newspaper	11.11% 2	61.11% 11	27.78% 5	18
Social media content (Facebook, Twitter, Instagram, Etc.)	50.00% 9	22.22% 4	27.78% 5	18
Online advertising	22.22% 4	27.78% 5	50.00% 9	18
Word-of-mouth from friends, family and participants	94.44% 17	0.00% 0	5.56% 1	18

Q14 How often do you:

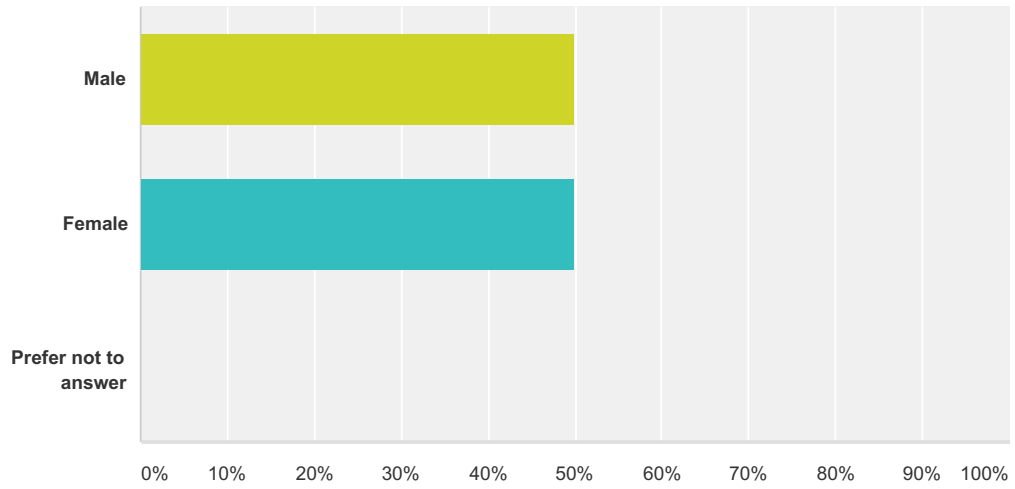
Answered: 18 Skipped: 1



	Rarely or never	Two or more times a week	Almost every day (or more)	Total	Weighted Average
Read a local newspaper	77.78% 14	22.22% 4	0.00% 0	18	1.22
Watch TV	72.22% 13	22.22% 4	5.56% 1	18	1.33
Watch online TV - Hulu, Netflix, Apple TV, YouTube, etc.	22.22% 4	44.44% 8	33.33% 6	18	2.11
Listen to radio	27.78% 5	27.78% 5	44.44% 8	18	2.17
Listen to online radio – Pandora, Google Play, etc.	55.56% 10	16.67% 3	27.78% 5	18	1.72
Visit websites for entertainment, news and information	16.67% 3	44.44% 8	38.89% 7	18	2.22
Use social media (Facebook, Twitter, Instagram, etc)	22.22% 4	11.11% 2	66.67% 12	18	2.44

Q15 Gender?

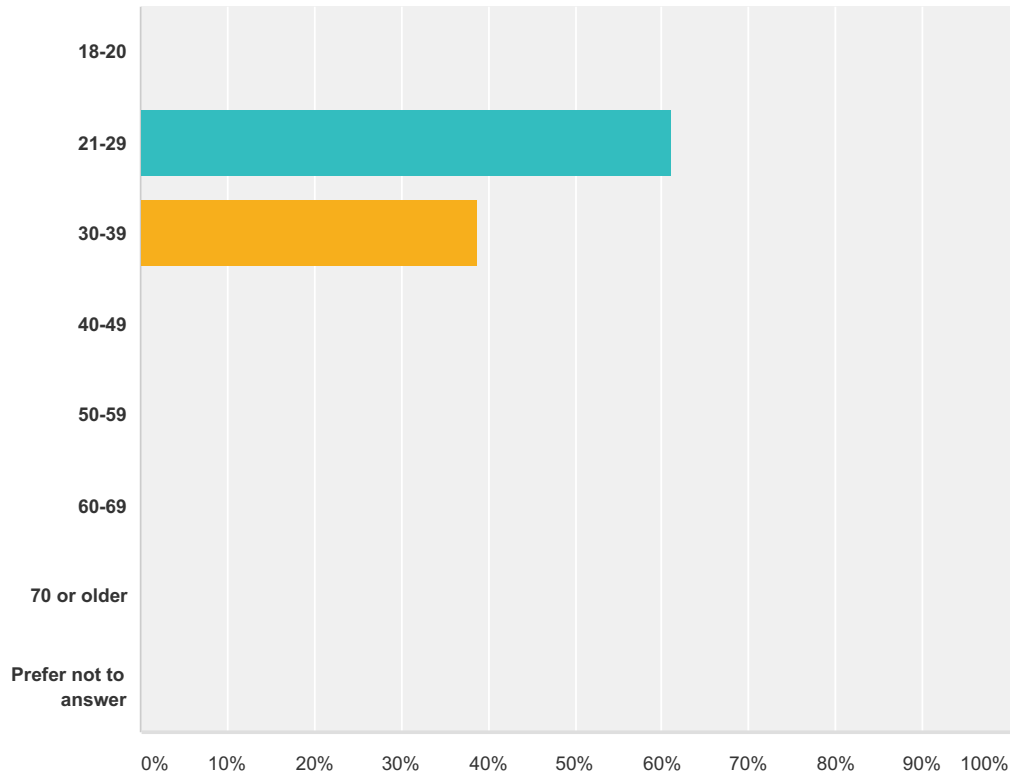
Answered: 18 Skipped: 1



Answer Choices	Responses	
Male	50.00%	9
Female	50.00%	9
Prefer not to answer	0.00%	0
Total		18

Q16 Age?

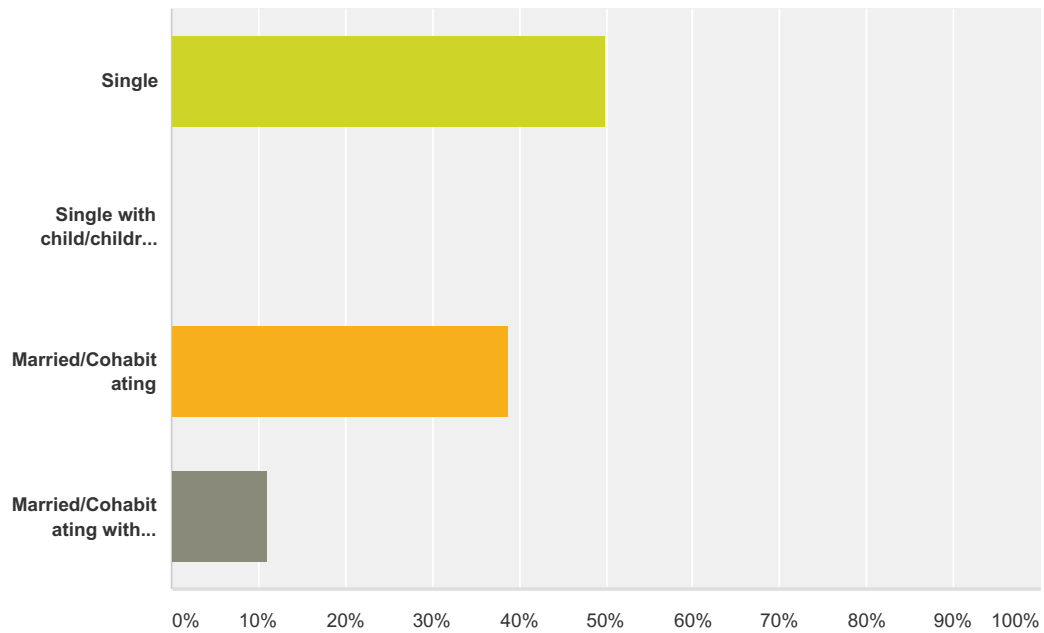
Answered: 18 Skipped: 1



Answer Choices	Responses
18-20	0.00% 0
21-29	61.11% 11
30-39	38.89% 7
40-49	0.00% 0
50-59	0.00% 0
60-69	0.00% 0
70 or older	0.00% 0
Prefer not to answer	0.00% 0
Total	18

Q17 Which of the following best describes your marital/family status?

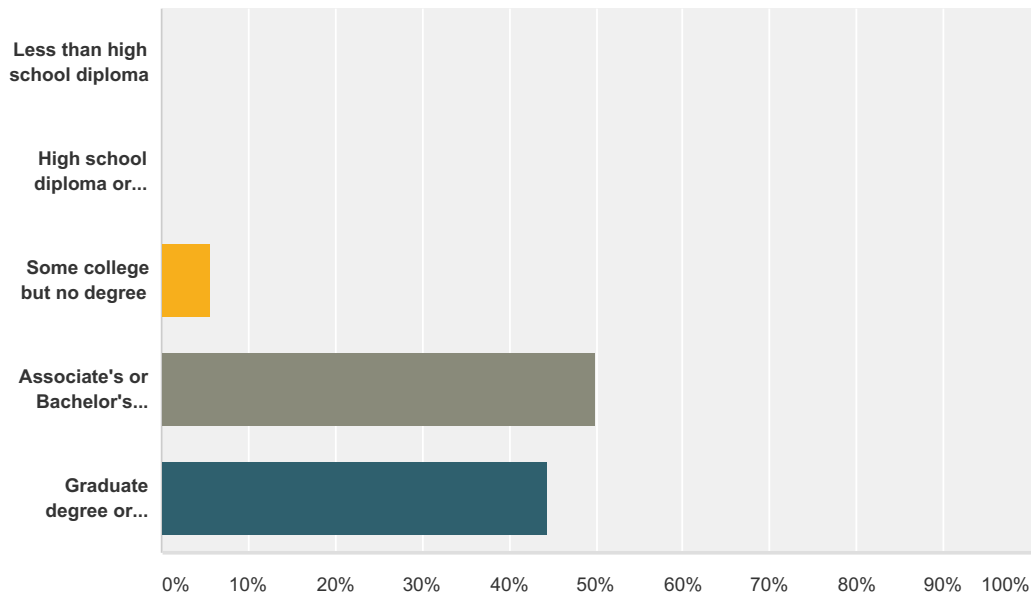
Answered: 18 Skipped: 1



Answer Choices	Responses
Single	50.00% 9
Single with child/children in the home	0.00% 0
Married/Cohabiting	38.89% 7
Married/Cohabiting with child/children in the home	11.11% 2
Total	18

Q18 What is the highest level of education you have completed?

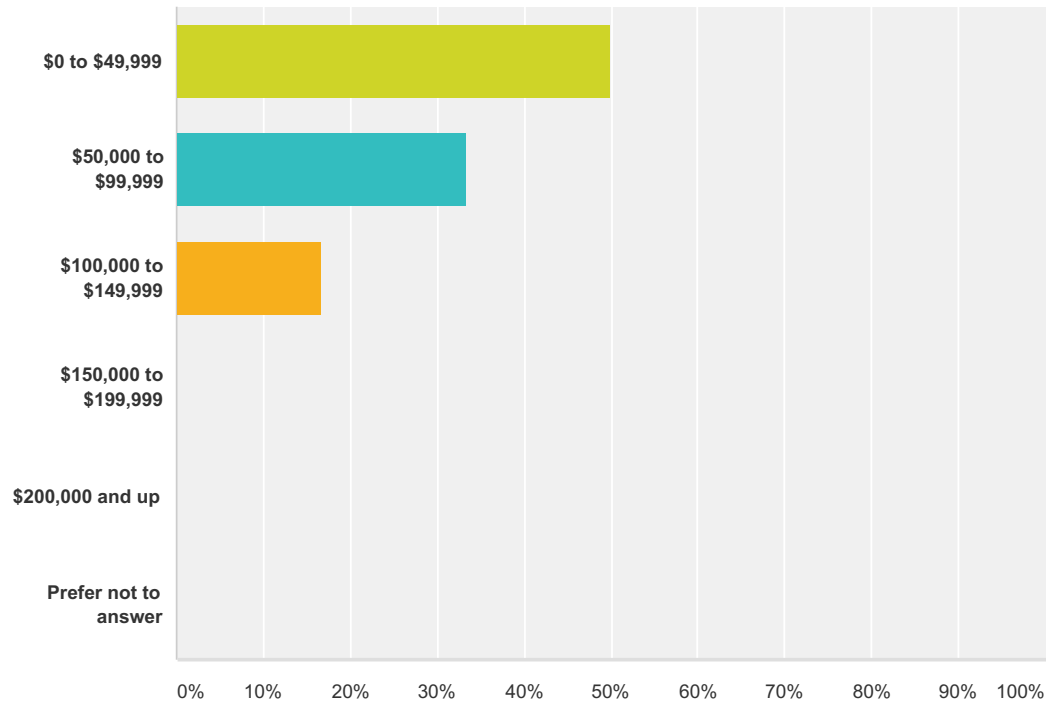
Answered: 18 Skipped: 1



Answer Choices	Responses
Less than high school diploma	0.00% 0
High school diploma or equivalent (e.g., GED)	0.00% 0
Some college but no degree	5.56% 1
Associate's or Bachelor's degree	50.00% 9
Graduate degree or beyond	44.44% 8
Total	18

Q19 What is your total household income?

Answered: 18 Skipped: 1



Answer Choices	Responses	Count
\$0 to \$49,999	50.00%	9
\$50,000 to \$99,999	33.33%	6
\$100,000 to \$149,999	16.67%	3
\$150,000 to \$199,999	0.00%	0
\$200,000 and up	0.00%	0
Prefer not to answer	0.00%	0
Total		18

Q20 What is your email address?

Answered: 18 Skipped: 1

Answer Choices	Responses
Email	100.00% 18